



Dear Friends,

Center For Family Services is proud to present Denim Day, a call to action to prevent sexual violence in our community through education and public awareness. April is Sexual Violence Awareness Month and your school can play a key role in the prevention of sexual violence by joining in the Denim Day campaign.

Get involved by wearing denim on Fridays and making a suggested donation of \$5 (\$2 for students) as a visible sign of support for the prevention of sexual violence. Already wear jeans to school? Wear them proudly and add a Stand.Speak.Empower button. Wearing denim as a visual sign of protest against the misconceptions that surround sexual violence will promote awareness, awareness that will lead to education; and education that will lead to change.

Denim Day donations benefit Center For Family Services' Services Empowering Rights of Victims (SERV) program which provides services for victims and survivors of sexual and domestic violence. SERV is the designated sexual violence program for Camden, Gloucester, and Cumberland Counties and helps over 500 survivors a year through a 24-hour hotline, counseling, education, outreach, and accompaniments to police stations, hospitals, and court.

Your involvement will support a New Jersey community that is safe and violence free. With the collective support of individuals, companies, organizations, and schools throughout southern New Jersey, we can join together to change the attitudes about sexual violence and increase awareness about the importance of sexual violence prevention. Together we can mobilize to prevent sexual violence before it starts.

Visit [centerffs.org](http://centerffs.org) for more information on hosting Denim Days at your school, to request buttons, purchase a t-shirt, or to request a Prevention Specialist to present at your school.

Sincerely,

A handwritten signature in black ink that reads "Richard Stagliano".

Richard Stagliano  
President/CEO