



Century of Service

Gala

November 14th, 2020

sponsorship opportunities

Champion Sponsor\$20,000

- 2 prominently placed tables of 10 with name recognition
- 20 VIP tickets (includes VIP Cocktail Reception with VIP Auction Items, VIP Attention Getter, and VIP Parking, etc.)
- Premier company logo or family name recognition as Champion Sponsor
- Top recognition in all marketing materials
- Opportunity for 1 corporate executive or family member to be listed as an Honorary Committee Member
- Full color, 2-page ad in a prominent location of the program book
- Company logo or family name displayed on Gala invitations
- 2 dedicated sponsorship recognition social media posts

Visionary Sponsor\$15,000

- 2 tables of 10 with name recognition
- 20 VIP tickets (includes VIP Cocktail Reception with VIP Auction Items, VIP Attention Getter, and VIP Parking, etc.)
- Premier company logo or family name recognition as Visionary Sponsor
- Full color, full page ad in a prominent location of the program book
- 2 dedicated sponsorship recognition social media posts

Strength Sponsor\$10,000

- 1 table of 10 with name recognition
- 10 VIP tickets (includes VIP Cocktail Reception with VIP Auction Items, VIP Attention Getter, & VIP Parking, etc.)
- Premier company logo or family name recognition
- Full color, full page ad in a prominent location of the program book
- 1 dedicated sponsorship recognition social media post

Success Sponsor\$7,500

- 1 table of 10 with name recognition
- 6 Gala/4 VIP tickets (includes VIP Cocktail Reception with VIP Auction Items, VIP Attention Getter, & VIP Parking, etc.)
- Company logo or family name recognition
- Full color, full page ad in the program book
- 1 dedicated sponsorship recognition social media post

Advocate Sponsor\$5,000

- 1 table of 10 with name recognition
- Company logo or family name recognition
- Full color, full page ad in program book

A` La Carte Sponsorship Menu

The following sponsorships can be purchased individually or added on to a larger package.

On-Site Supporter Packages

- VIP Cocktail Reception Sponsor**\$5,000
 - 4 VIP tickets (includes VIP Cocktail Reception with VIP Auction Items, VIP Attention Getter, & VIP Parking, etc.)
 - Company logo or family name recognition
 - Prominent signage at cocktail reception

- Photography Sponsor**\$3,000
 - Prominent signage and recognition at photo booth
 - Company or family name listed as sponsor on all photo booth prints

- Cocktail Napkin Sponsor**\$3,000
 - Company logo or family name printed on the cocktail napkins used throughout the event

- Valet Parking Sponsor**\$3,000
 - Recognized where guests drop off and pick up vehicles & on the valet slips
 - Opportunity to provide “goody bags” for Valet to hand to guests when they return to their cars at the end of the gala

- Bar Room Sponsor**\$2,500
 - Prominent signage and recognition in the bar room

- Dessert Room Sponsor**\$2,000
 - Prominent signage and recognition in the dessert room

- Branding Sponsor**\$2,000
 - Brand showcase at the event with opportunity to distribute premium company takeaways

Out of Town Supporter Packages

- Tier 1**\$1,500
 - Full color, full page ad in program book
 - Full-screen slide in event slide show on rotating screen playing during event
 - Company or family name listed in all printed and electronic event materials

- Tier 2**\$1,000
 - Full color, full page ad in program book
 - Half-screen slide in event slide show on rotating screen playing during event

- Tier 3**\$500
 - Full color, full page ad in program book

- Tier 4**\$500
 - Exclusive slide with your corporate logo or family name on rotating screen playing during event

Sponsor donation checks may be mailed to Center For Family Services at 1 Alpha Avenue, Voorhees, NJ 08043 or completed online at centerffs.org/gala. Please make checks payable to Center For Family Services.