

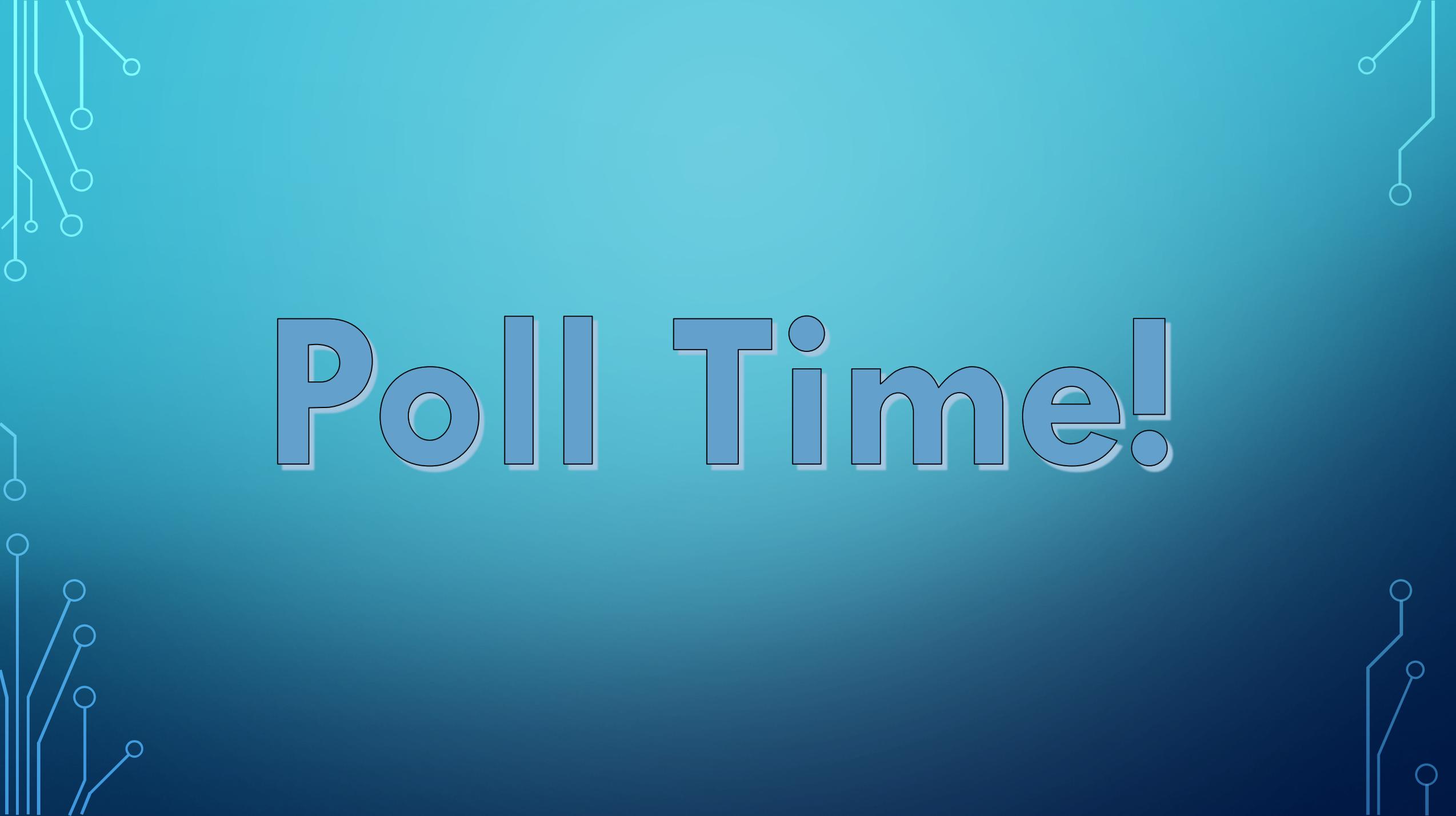


SOCIAL MEDIA AND YOUTH

CENTER FOR FAMILY SERVICES

SERVICES EMPOWERING RIGHTS OF VICTIMS

1-800-225-0196

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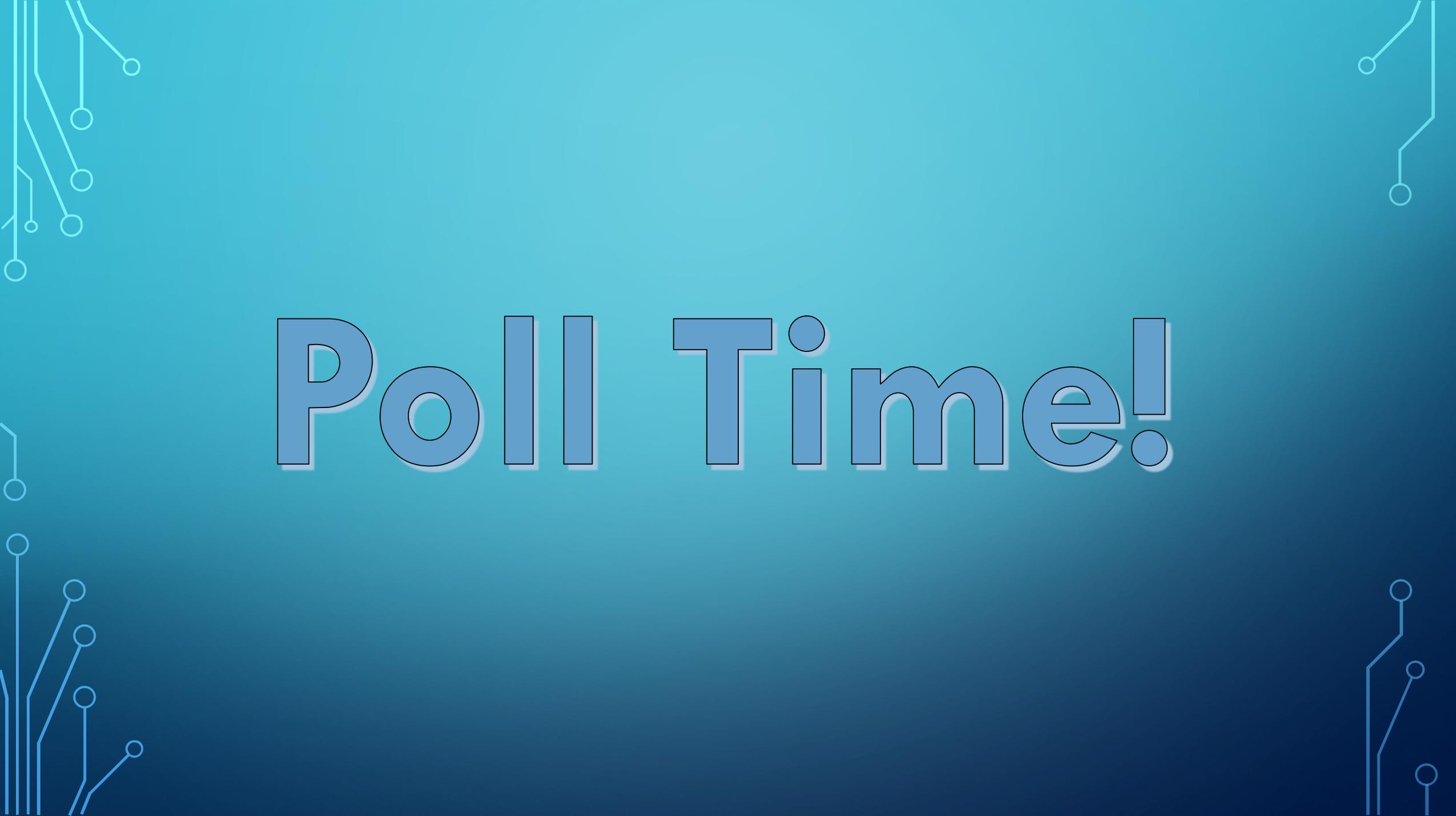
Poll Time!

INTRO TO SOCIAL MEDIA

- Social media technology has the ability to connect us in the way phone calls and letters do not
- The next best thing to being face to face

NEGATIVE CONSEQUENCES OF SOCIAL MEDIA

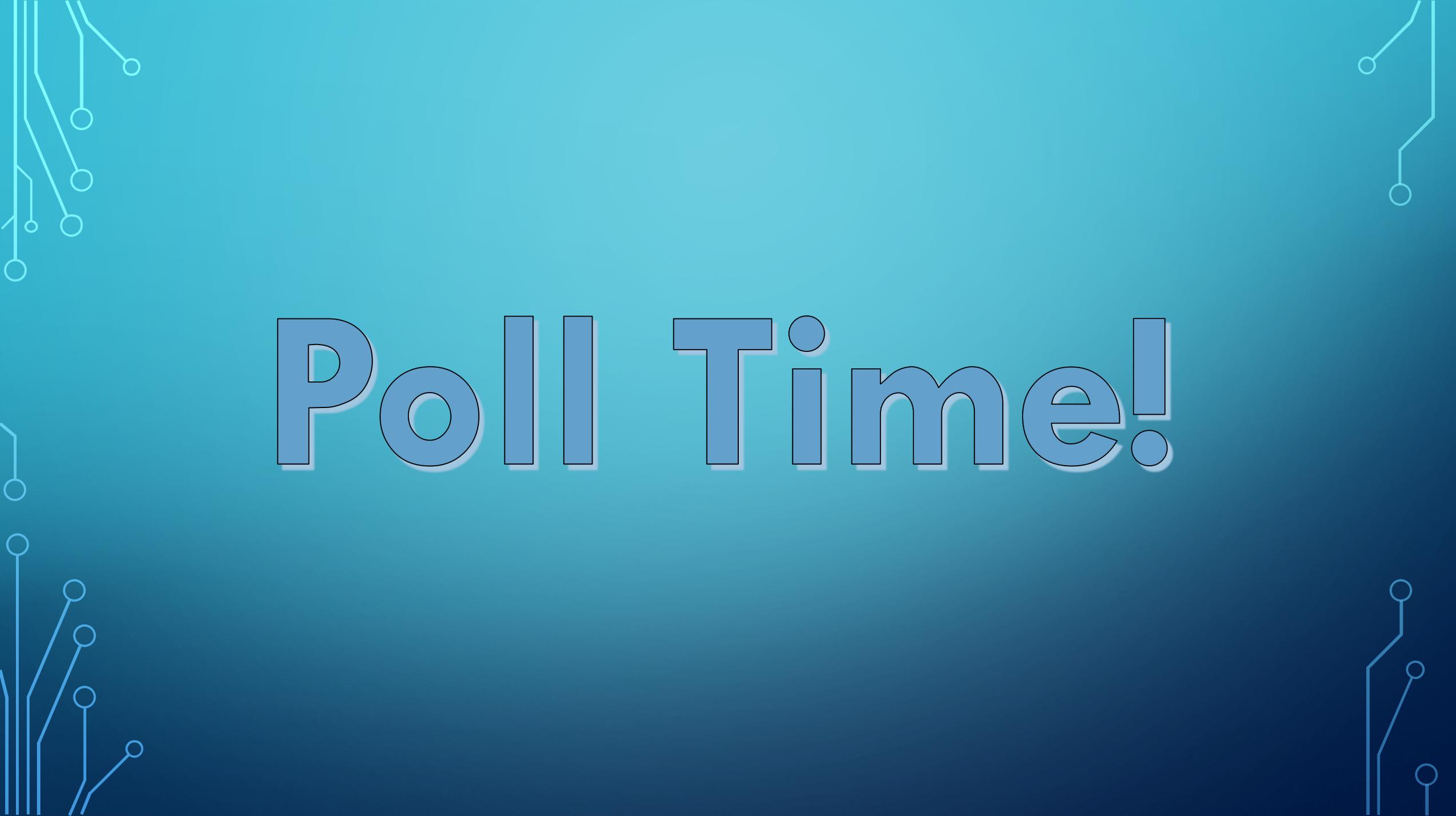
- Peer Pressure
- Bullying
- Catfishing
- Sexting

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PEER PRESSURE

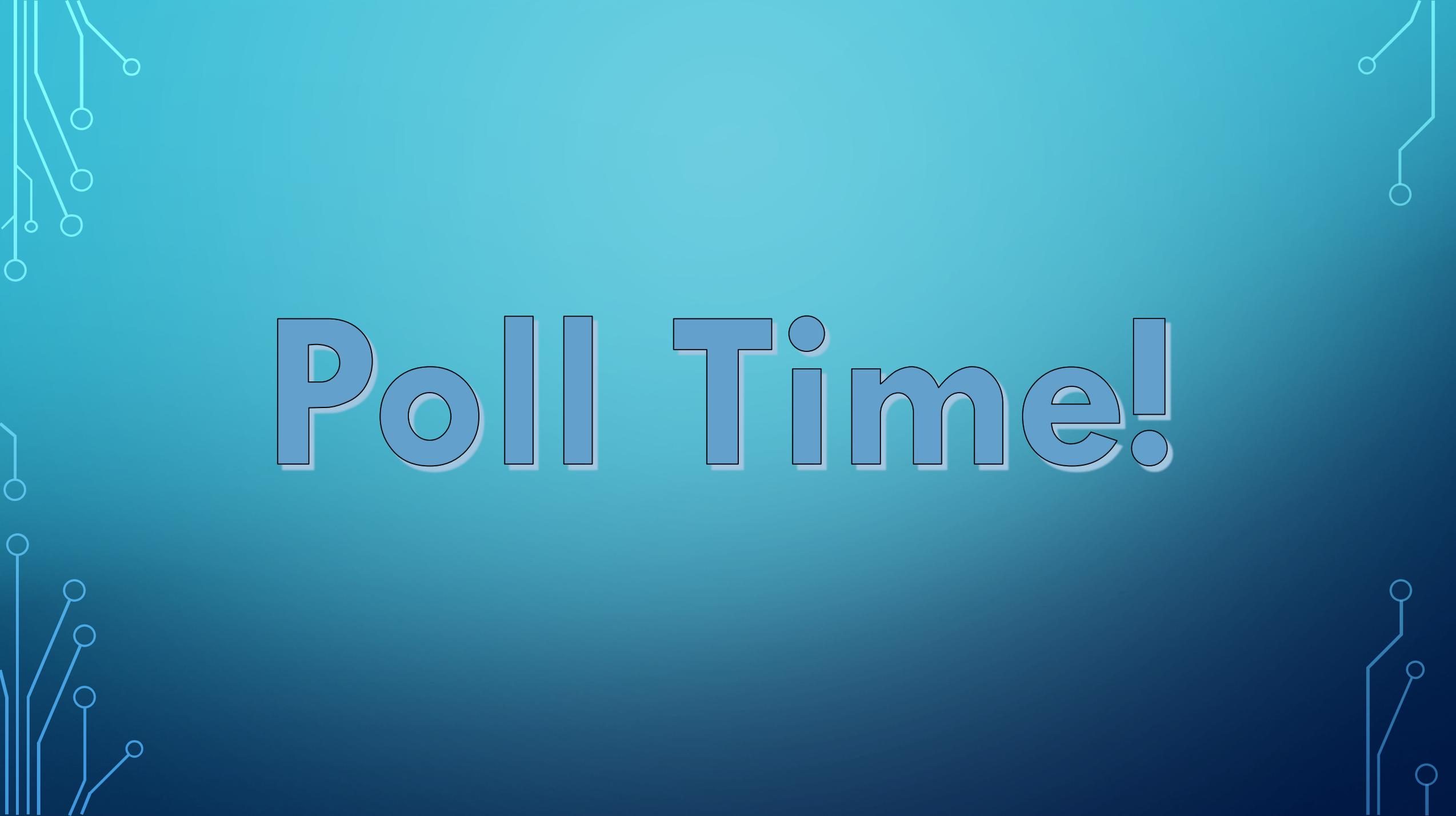
- Fabricating moments of perfection vs. living
- “Likes” and “Comments” become social currency
- Attention seeking
- May allow strangers to “friend” or “follow” accounts to increase social currency

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BULLYING

- Is your child's account REALLY private?
- "Trolls" – sole purpose is to bully others anonymously on social media
- Preventative conversations around privacy settings and information they shouldn't share, even with friends

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Poll Time!

CATFISHING

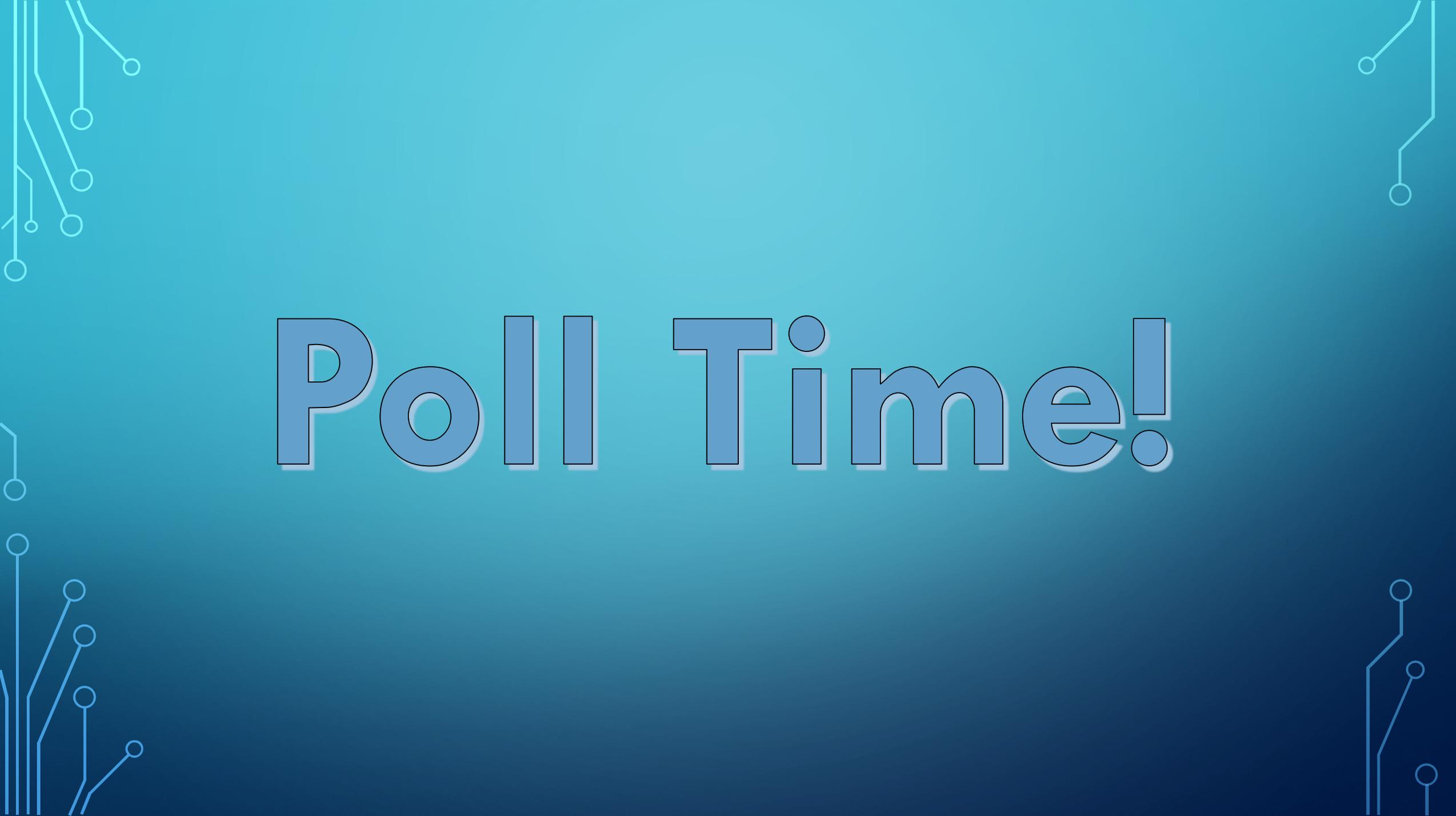
- A catfish is someone who creates a false online identity. Catfishing is common on social networking and online dating sites. Sometimes a catfish's sole purpose is to engage in a fantasy. Sometimes, however, the catfish's intent is to defraud a victim, seek revenge or commit identity theft.

CATFISHING CONTINUED

- Silent stalker turned friend from obscure event on a Facebook timeline
- Meaningful validation
- Recruitment tactic

SEXTING

- The act of sending someone sexually explicit pictures or messages via cell phone.
- Prompting vs. Blackmail
- Statistics
 - 41% of teens engaged in the act of sexting
 - 44% of sexting cases are of an adult soliciting a minor
 - 75% of girls and 69% of boys have sent or posted sexual content to a partner

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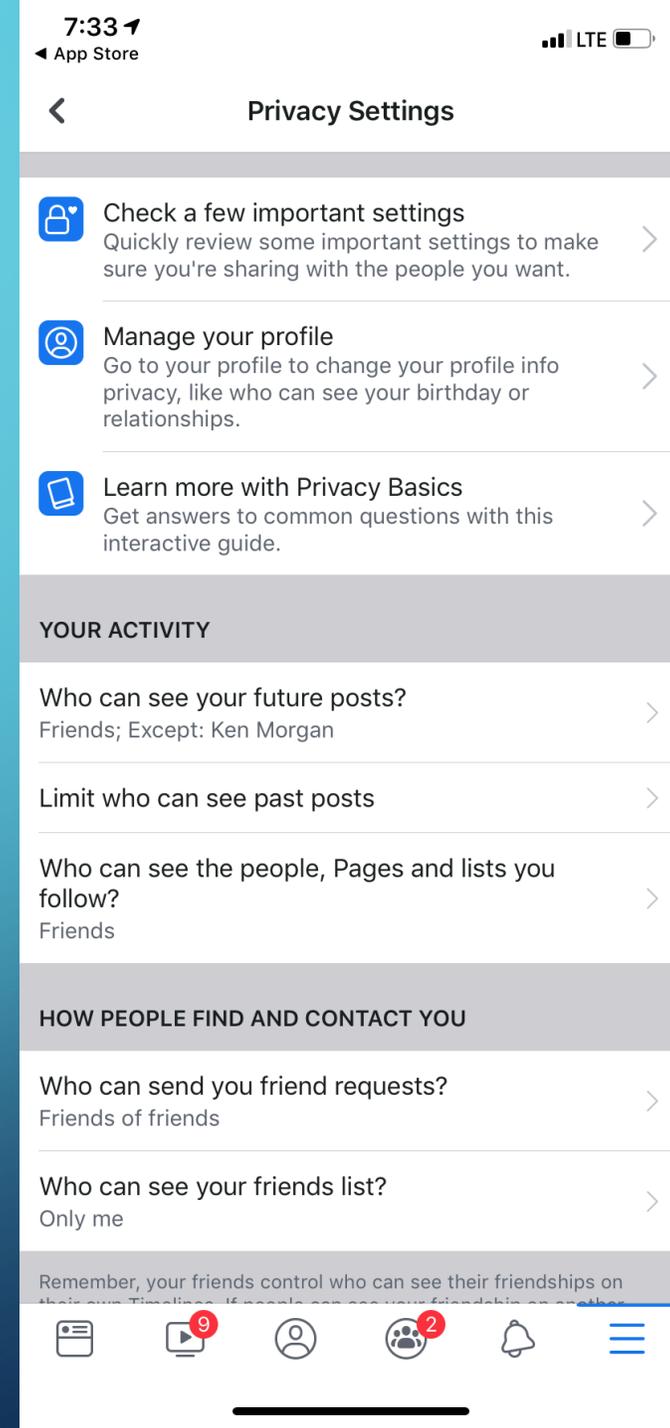
Poll Time!

LEGAL INFO

- If you're a parent to a young adult who has just turned 18 you cannot go through their phone without their permission...EVEN IF YOU PAY FOR IT!
- Sentencing for online crimes:
 - 3-5 years jail time for hacking someone's social media account
 - 3-5 years jail time for invasion of privacy
 - \$10,000 fine and up to 18 months in state prison for cyber harassment

FACEBOOK

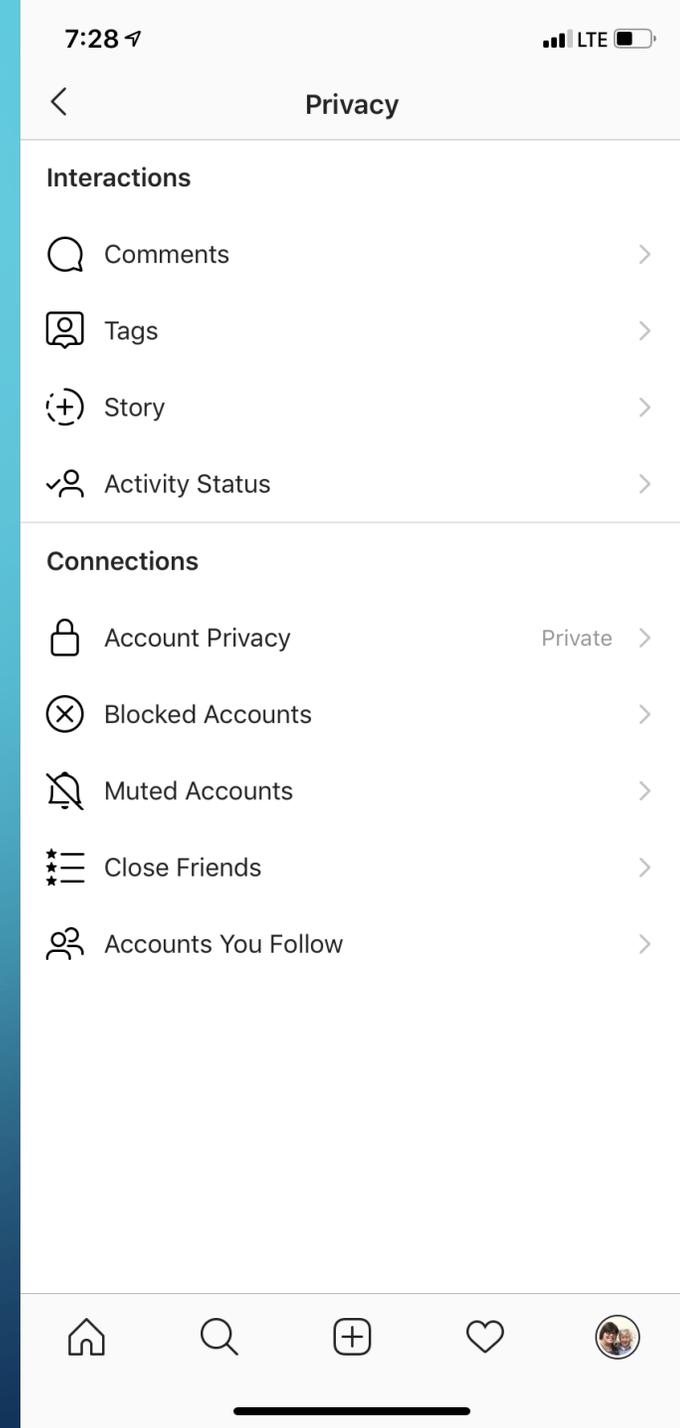
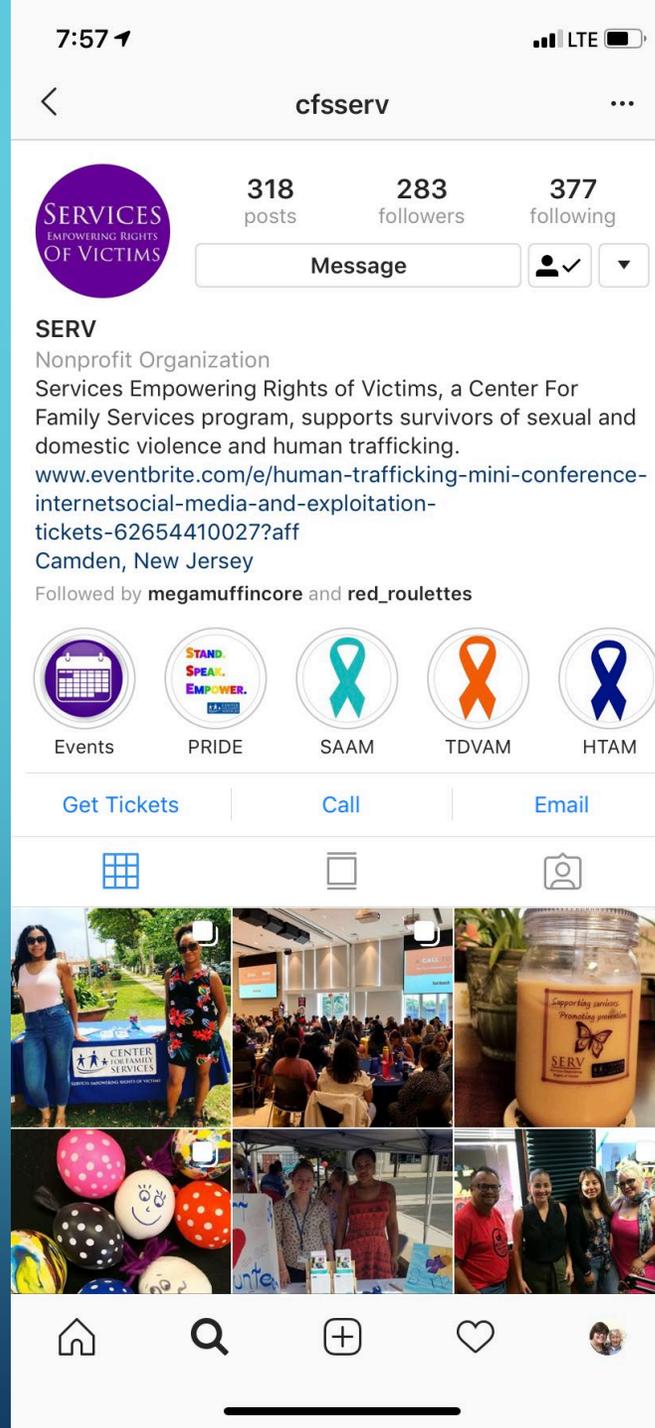
Created to fill a need Zuckerberg saw on campus for college students to connect with each other. It has since grown to include ages 13 and up, as well as join public and private groups based on similar interests.



INSTAGRAM

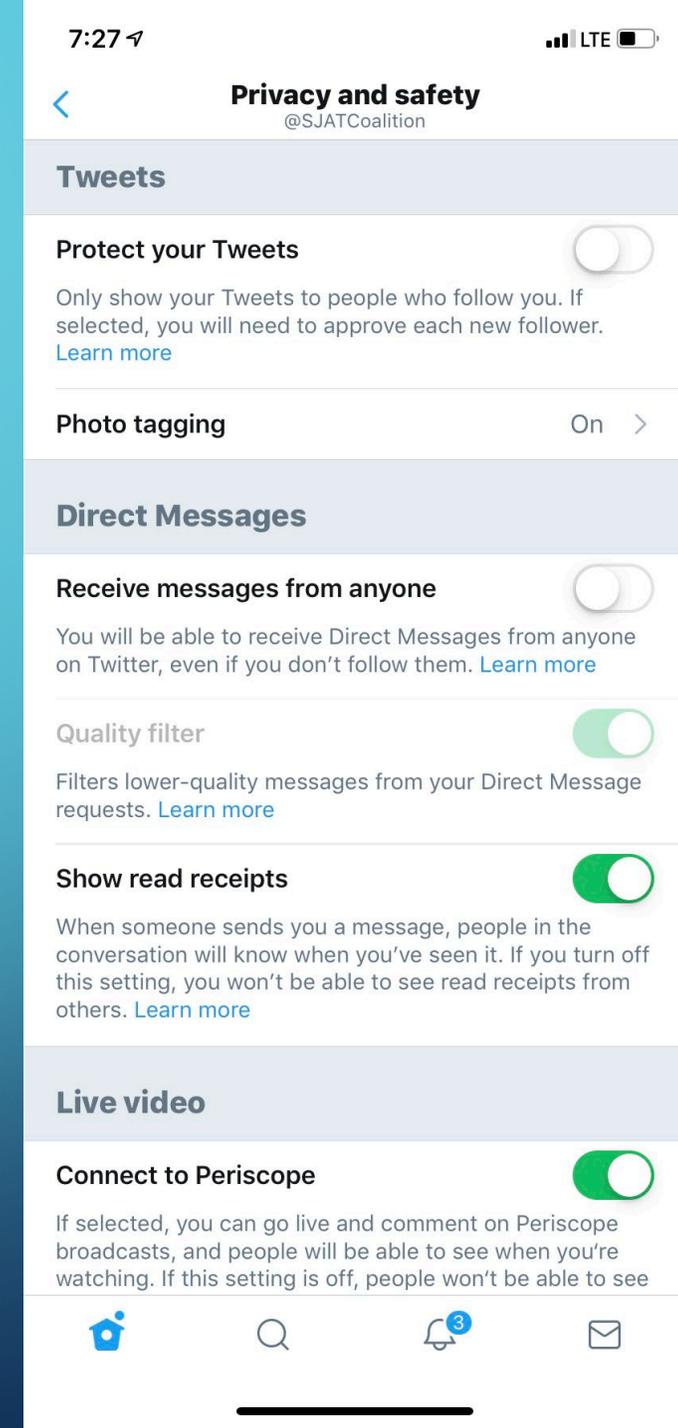
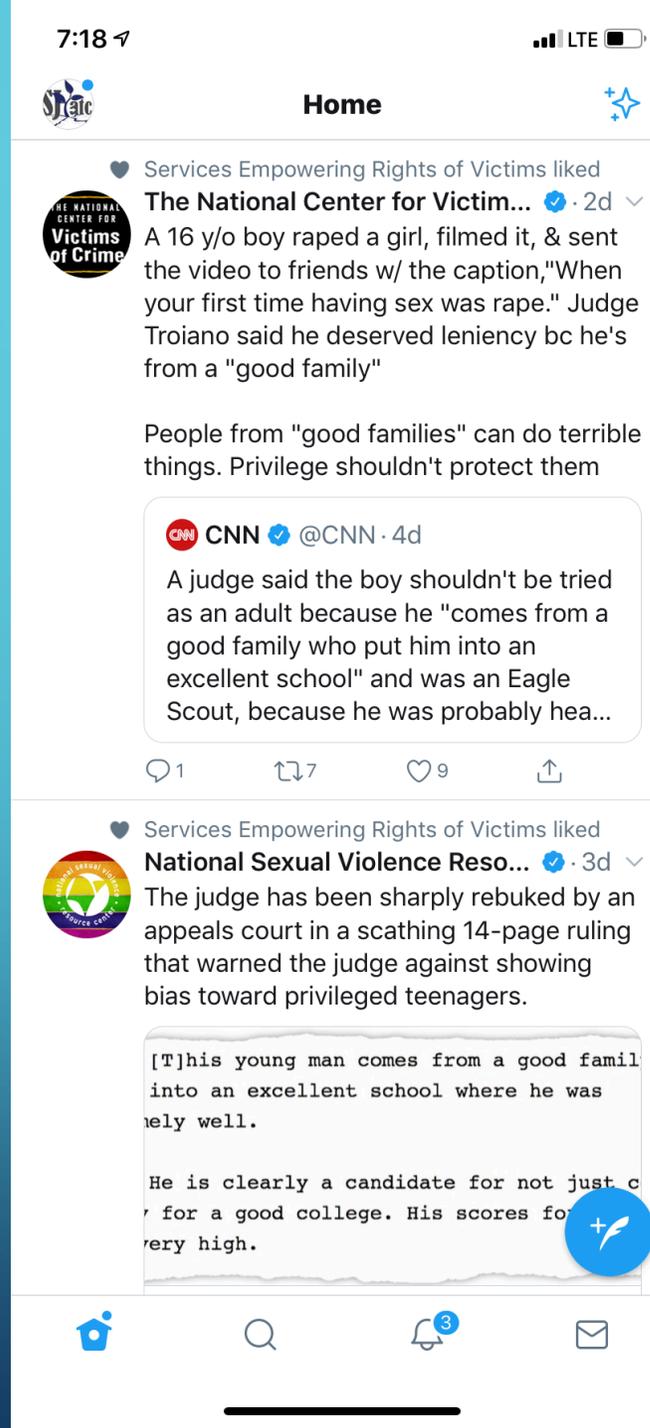
“A picture is worth a thousand words.”

Instagram brings new meaning to this common phrase. Facebook has acquired ownership.



TWITTER

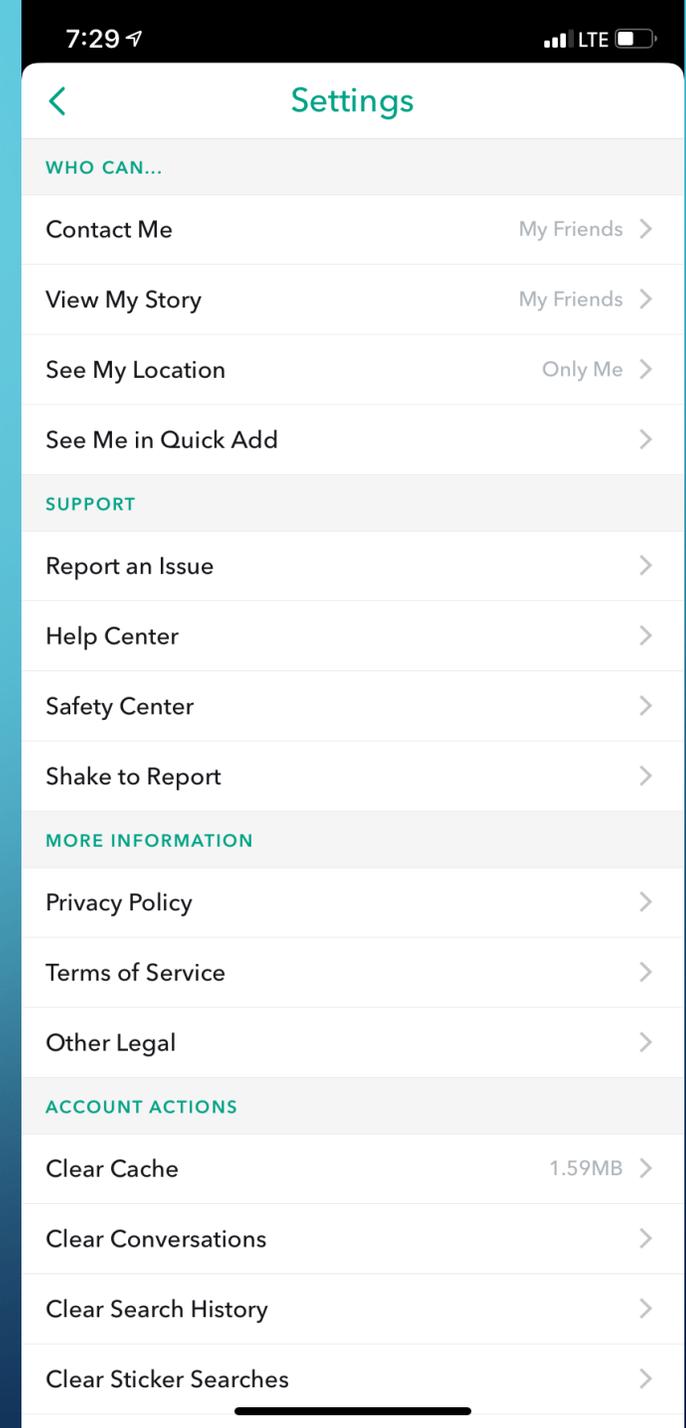
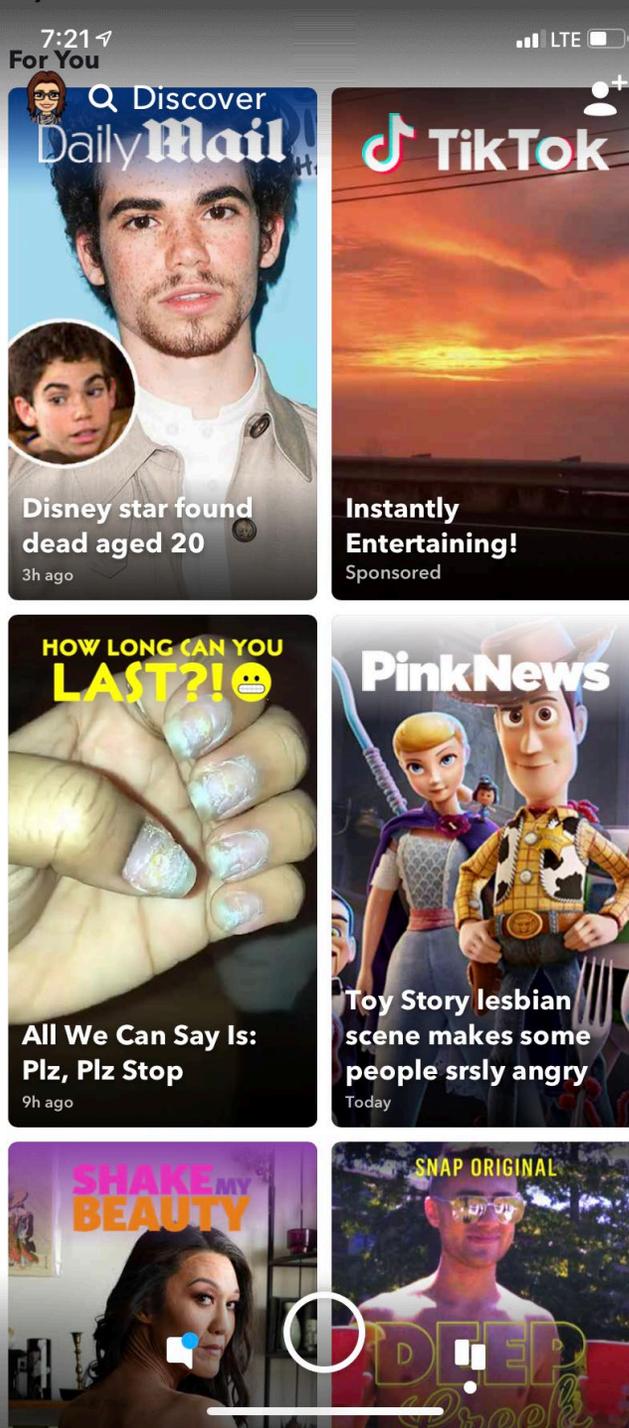
A mini blogging platform that allows anyone to create a profile and share their thoughts and ideas publicly or anonymously.



SNAPCHAT

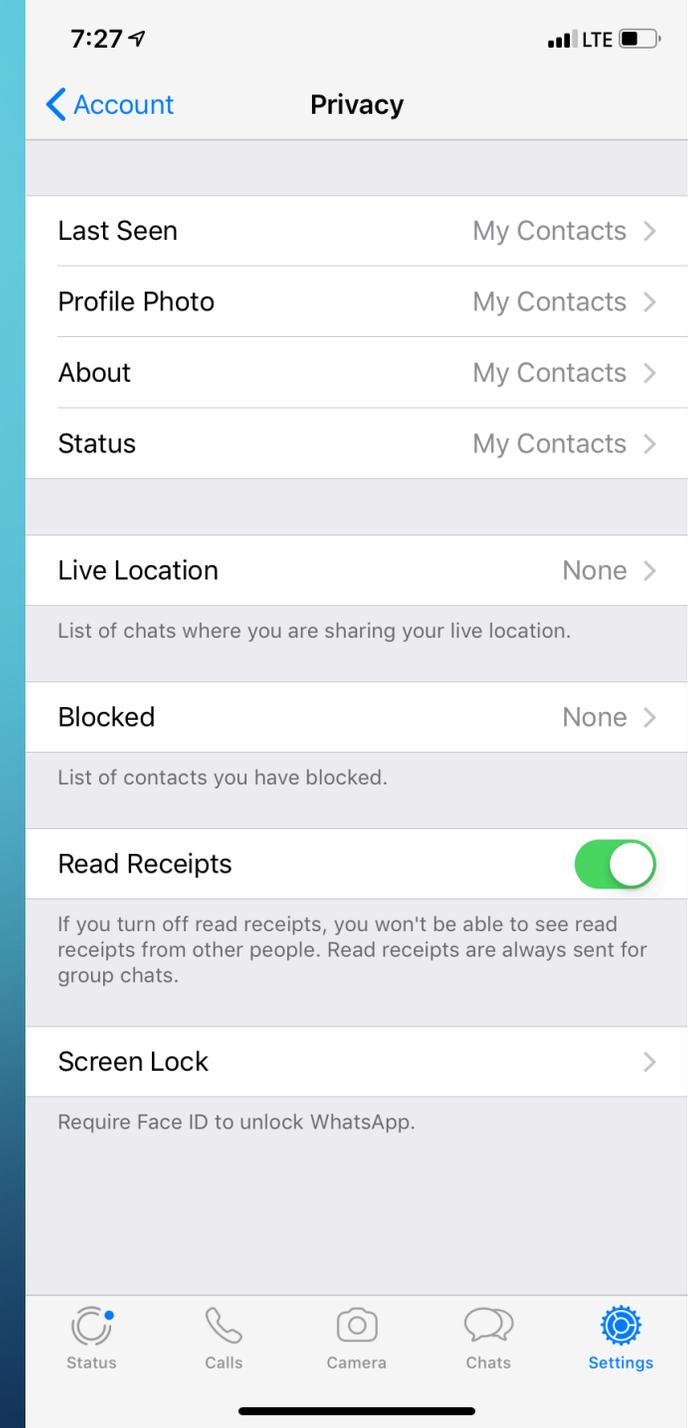
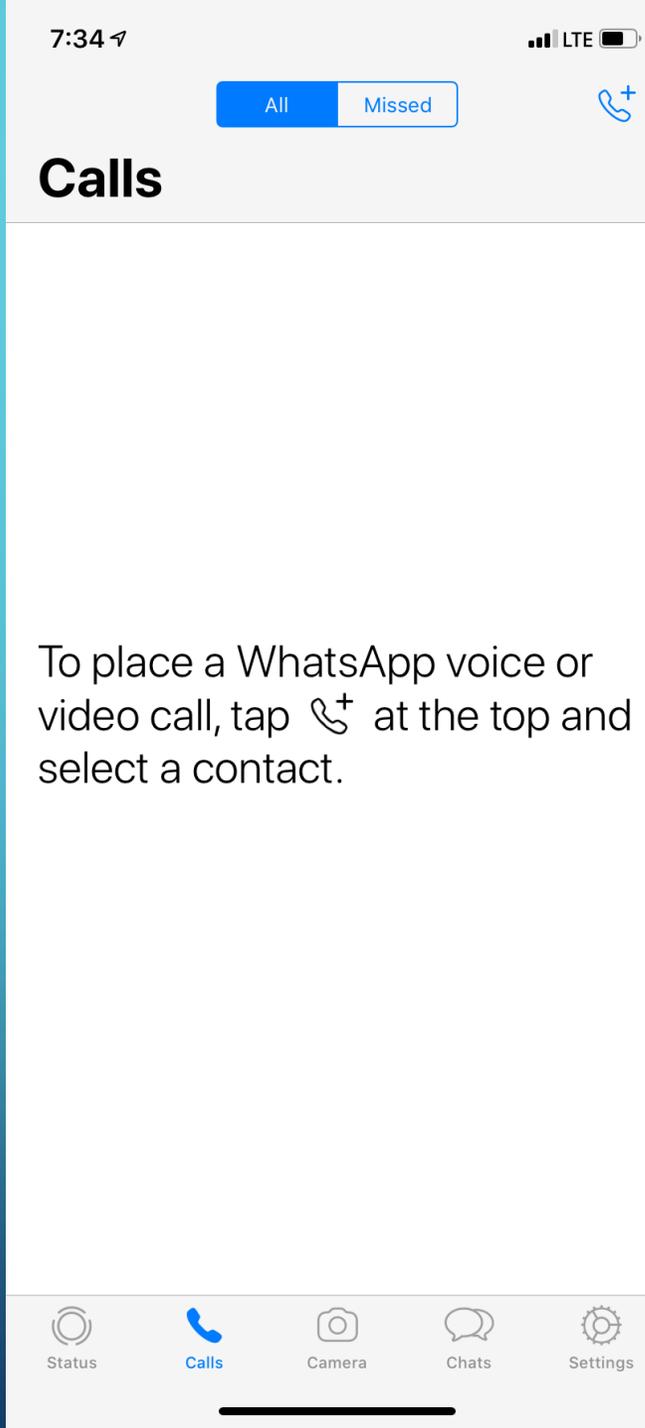
A fun way to send friends a “temporary” picture with fun filters!

Did you know it backs up on your phone up to 30 days?



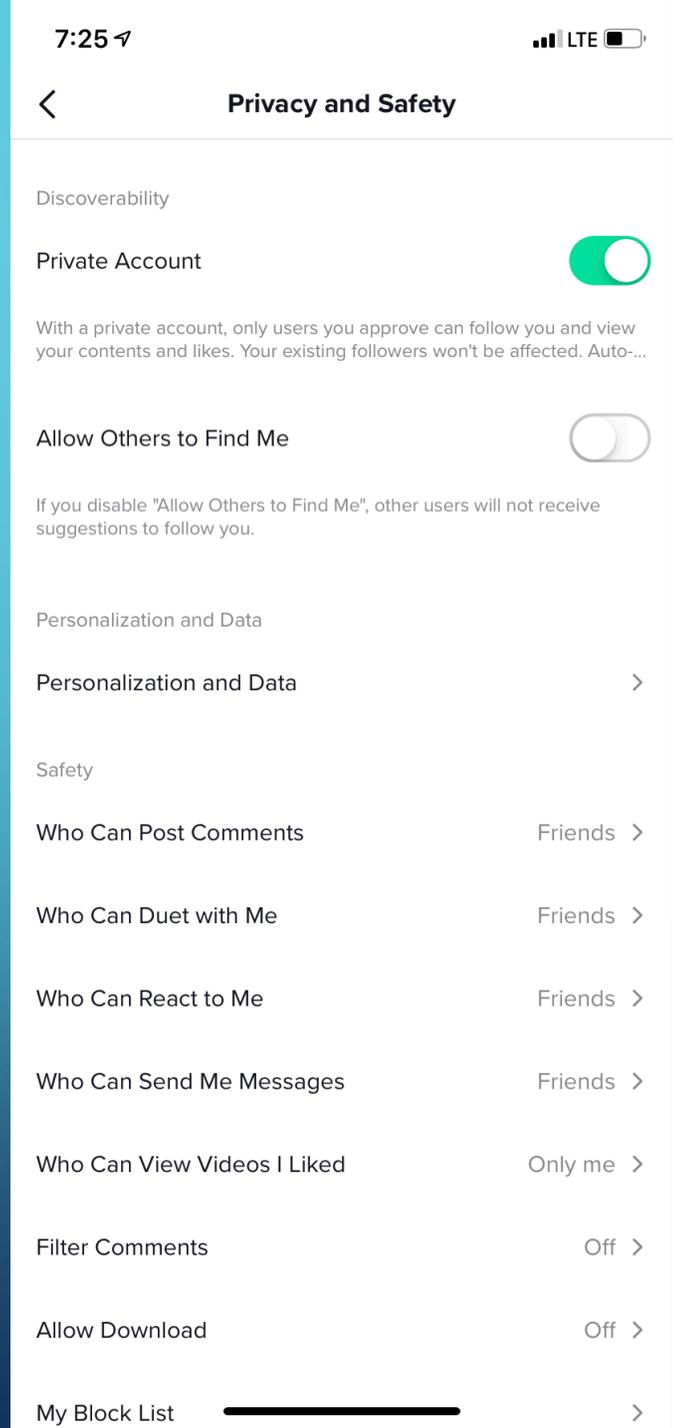
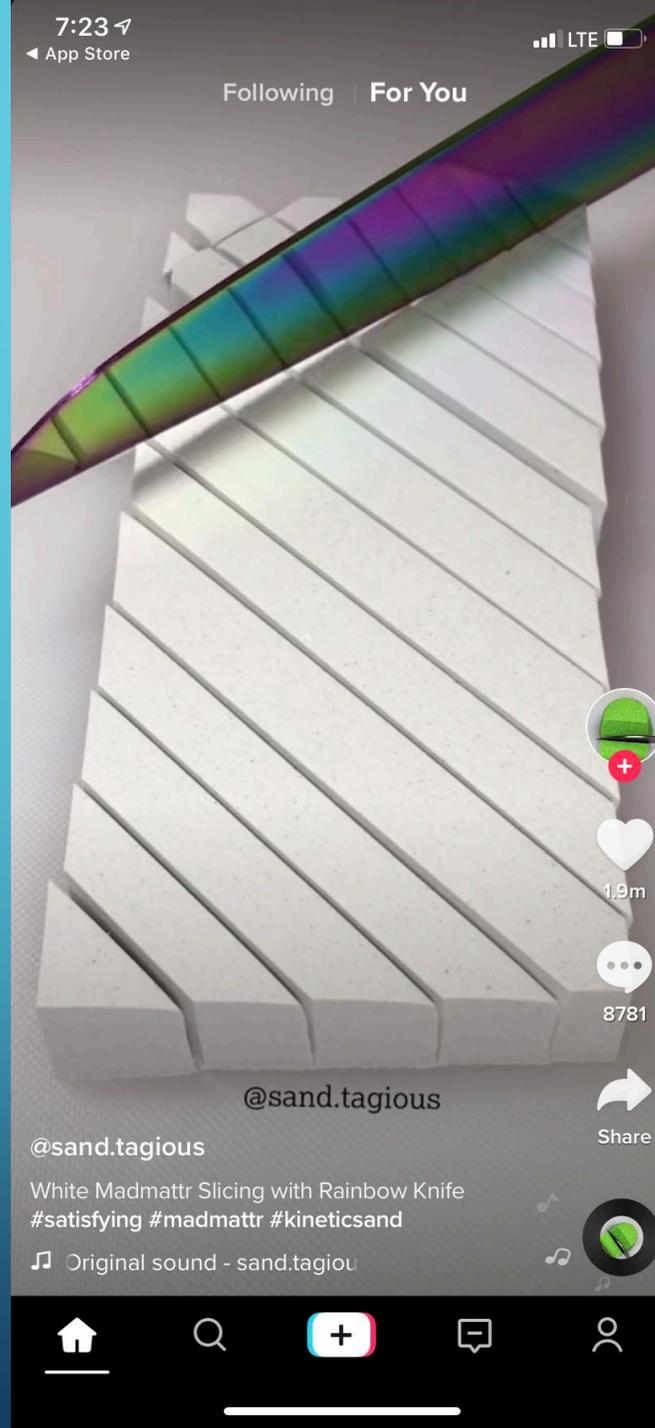
WHATSAPP

A free platform to allow text messaging, voice calls, and video calling with ease. Also, owned by Facebook.



TIKTOK

Created for 15 or 60 second videos. This medium caters to those with short attention spans, like myself! 😊



TEACHING HOW TO RESPOND TO UNWANTED MESSAGES

- Have the child alert a trusted adult to the inappropriate message or post
- Take the steps to report the message or post as well as the responsible user
- Delete the post

NEXT STEPS

- Encourage open and honest communication with the children and young adults in your life
- Discuss how to set privacy settings for social media accounts
- Talk about the “what if” situations and how the child or young adult should address the situation
- Share the information from this presentation with another adult!

RESOURCES FOR SOCIAL MEDIA SAFETY

- [Connectsafely.org](https://connectsafely.org)
- [Love146.org/action/online-safety/](https://love146.org/action/online-safety/)
- [Us.Norton.com/internetsecurity-kids-safety-parents-best-practices-to-social-media-security.html](https://us.norton.com/internetsecurity-kids-safety-parents-best-practices-to-social-media-security.html)

The image features a blue gradient background with white circuit-like lines in the corners. The word "QUESTIONS?" is written in a large, bold, blue, sans-serif font with a white outline and a slight drop shadow, centered horizontally.

QUESTIONS?

CONTACT INFO

- South Jersey Anti-Trafficking Coalition
- @SJATCoalition on Twitter
- SJATC@centerffs.org
- 1-800-625-0196

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