



Wear denim in April as a visible sign
of support for ending sexual violence in our community.

Donate \$5.00 to the Denim Day Campaign

Denim Day is a call to action to prevent sexual violence in our community through education and public awareness. Get involved in the campaign during the month of April, Sexual Assault Awareness Month, by wearing denim, a Denim Day button, Stand.Speak.Empower t-shirt, or inviting one of our Prevention Specialist to present to your school or office. Together we can change the attitudes around sexual violence.

Did you know?

1 in 6 American women and 1 in 5 college students will be sexually assaulted. Sexual assault affects women and men, adults and children. Awareness of the epidemic in America has caused a 60% decline in sexual assaults in the last two decades, but even with this decline the statistics are still staggering—someone in the United States is sexually assaulted every 2 minutes.

How can I help make Denim Day a success?

Get involved on an individual basis, or with your workplace, school, university, community group, or with a group of family and friends!

- Participate by wearing denim in April as a visible sign of support for the prevention of violence.
- Contact Center For Family Services to register at 856-881-4034 ext. 42117 or email denimdaysnj@centerffs.org.
- Encourage everyone you know to wear denim in April and make a suggested donation of \$5 to the campaign.
- Wear the Stand.Speak.Empower. t-shirt as a show of support. Purchase shirts by emailing denimdaysnj@centerffs.org.
- Attend one of the Stand.Speak.Empower awareness events during the month of April - visit denimdaysnj.org for more info

What does my donation support?

Proceeds will provide services to survivors of sexual violence in southern NJ. Your contribution to Denim Day makes it possible for Center For Family Services' SERV program to operate a 24 hour live sexual assault and domestic violence hotline, provide advocate accompaniments to hospital emergency rooms, police stations, college campuses, and to court, offer individual and group counseling, provide safe shelter for victims of domestic violence and their children, and implement a prevention program so that violence is no longer a public health epidemic.