



Dear Friends,

Center For Family Services is proud to present Denim Day 2012, a month-long campaign to prevent sexual violence in our community through education and public awareness. April is Sexual Violence Awareness Month, and by participating in Denim Day this April, you can become a part of our vision and play a key role in the prevention of sexual violence.

The State of New Jersey officially adopted Denim Day in 2010 as a way to raise awareness about sexual violence. Denim Day is a call to action for all people to come together for the health and safety of everyone in the community.

Center For Family Services is dedicated to ensuring all victims are treated with compassion, dignity, and respect, empowering victims to become survivors, and to ending sexual violence. With the collective support of individuals, companies, organizations, and schools throughout southern New Jersey, we can join together to change the attitudes about sexual violence and increase awareness about the importance of sexual violence prevention.

You can be a part of this year's Denim Day campaign by encouraging your group (employees, students, or staff) to wear jeans on Fridays in April for a suggested donation of \$5 to the Denim Dollars Campaign. By supporting and participating in Denim Day, you can help change the attitudes and behaviors of individuals who live in a world where violence still permeates our high schools, college campuses, and the community at large.

Denim Day proceeds benefit Center For Family Services' Services Empowering Rights of Victims (SERV) program which provides services for victims and survivors of sexual and domestic violence. SERV is the designated sexual violence program for Camden, Gloucester, and Cumberland Counties and helps over 500 survivors a year through a 24-hour hotline, counseling, education and outreach, and accompaniments to police stations, hospitals, and court.

Please join the Denim Day campaign to support a New Jersey community that is safe and violence free. Together we can mobilize our community to prevent sexual violence before it starts. Please review the enclosed information on how you can easily host Denim Day!

Sincerely,

A handwritten signature in black ink that reads "Richard Stagliano".

Richard Stagliano
President/CEO